



PITCHER

Pitcher for Coaching

Prepare your reps to engage effectively and achieve results.

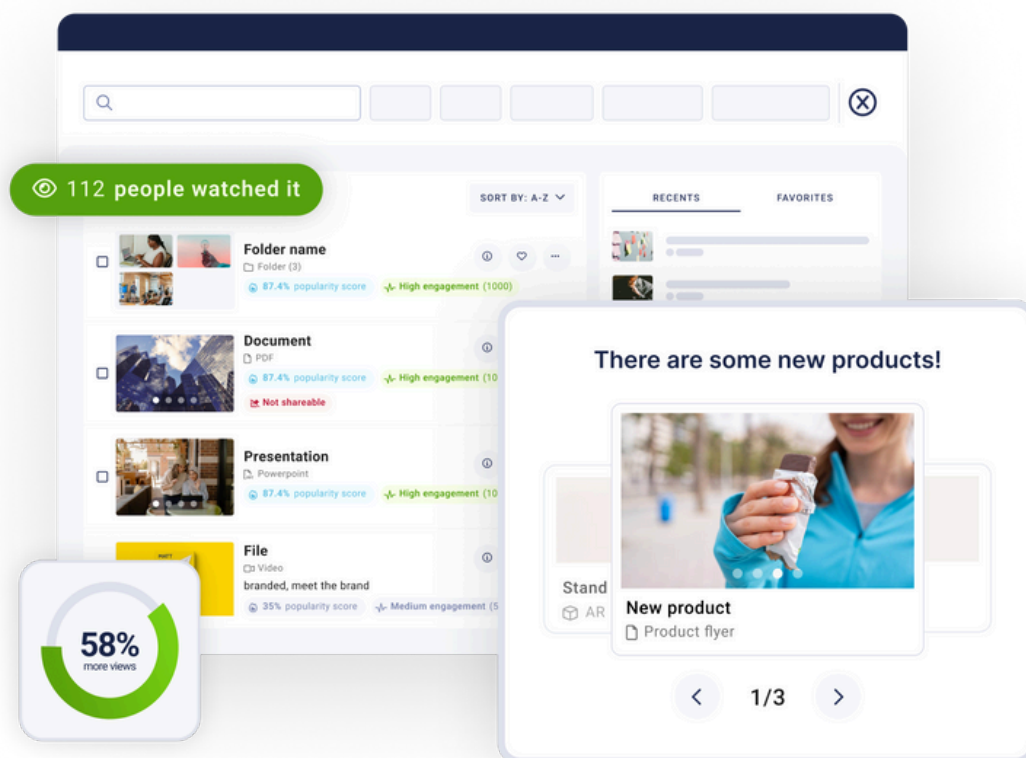
www.pitcher.com

Pitcher gives reps the coaching and support they need to master customer engagement and improve every interaction between your business and buyers.

Through integration with your Learning Management System, Pitcher surfaces relevant training content and feedback opportunities right when reps need them, ensuring consistent improvement across your revenue team.

Pitcher coaches your reps with:

- **Organized content:** Serving reps micro-targeted, just-in-time learning content at relevant moments to move opportunities forward.
- **Product knowledge:** Ensuring your teams are up to date on the latest product launches and how to position them.
- **Presentation skills:** Guiding reps to perfect their pitch with repetition and benchmarking the definition of “good.”
- **Upleveling skills:** Preparing field reps to have engaging and successful conversations with buyers.



Coaching Reps to Success

With Pitcher, reps have convenient access to training, insights, and feedback to lead highly effective customer meetings. The platform provides:

Content Organization

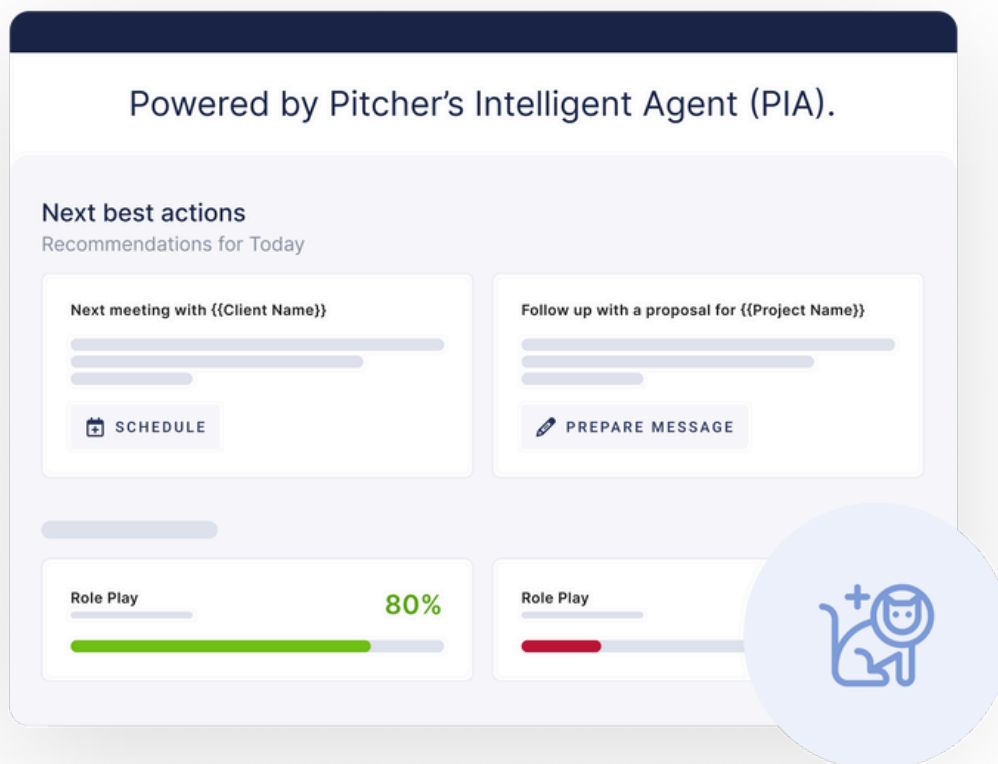
- Unlimited metadata enables logical grouping of atomic content objects
- Smart folders organize virtual content chunks into logical paths and associations

Live Pitch Practice

- Natural language processing (NLP)-derived feedback on pace, keywords, objection handling, and message delivery

1-to-1 Ride Along Coaching

- Coaching history for reps to easily brush up on learning opportunities
- Real-time manager feedback on live coaching sessions



AI Feedback

- AI-forward recommendations to progress opportunities to the next stage
- A rubric of “good” to determine rep effectiveness at scale

AI-Powered Content Assistance

- Automated agendas, presentations, and meeting prep so reps are ready for every meeting
- Quoting, ordering, and delivering capabilities within the presentation or follow-up to streamline the buying process

Make Every Moment with Your Buyers Count

Pitcher transforms how your reps plan, prepare, and engage so they spend less time on admin tasks and more time selling.

[Schedule a demo](#)